

Traveltime Speedup

From hours to seconds: Traveltime is now thousands of times faster!

"Having been a Tactician user for the past 5 years the new version is lightning fast and clients have raved on its clarity..."

- Multivariate Diagnosis

The screenshot shows the 'Territory Optimization' window. It features a 'Territory Data' table and an 'Optimization Parameters' section. The 'Optimization Parameters' section includes fields for 'Name for optimized district' (Optimized District), 'Description', 'Number of existing territories' (9), 'Discard existing territories' (checked), 'Number of new territories to create' (12), 'Resulting number of territories' (12), 'Discard existing territory centers' (unchecked), 'Use traveltime instead of distance' (checked), and 'Demand variable' (with 'Choose Variable' and 'Clear' buttons). The 'Territory Data' table has columns for 'Territory', 'Weight', 'Can Float', and 'Participates'.

Territory	Weight	Can Float	Participates
02	1.0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
03	1.0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
04	1.0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Interface to the Territory Optimizer, showing the “traveltime” settings

Now available for all Tactician desktop and online solutions, sales managers can re-deploy sales resources and retail market analysts can respond to investment opportunities in a super-fast, high precision environment that allows **multiple what-ifs** and provides the answers needed to react quickly and effectively in today's tough climate.

The new Traveltime speedup reduces execution times from **hours to seconds**, so that users can:

- Execute nationwide territory optimizations at high speed on the desktop or online.
- Analyze hundreds of trade areas in times that make it feasible to test alternative national retail strategies in minutes.
- Develop high-speed solutions for all geographies including your own custom territory structures.
- Run gravity and resource optimization models at high speed to perform what-if's for better decision-making.